

# NEWS RELEASE

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## **FOR IMMEDIATE RELEASE**

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### **ROGER SIGLER NAMED NEW ECD SOUTHWEST TENNESSEE REGIONAL DIRECTOR**

*Sigler to Help with Existing Industry Expansions and New Business Recruitment*

**NASHVILLE** — The Tennessee Department of Economic and Community Development announced today Roger Sigler has been named Southwest Tennessee regional director. Sigler will be responsible for leading Gov. Bill Haslam's economic development efforts in the Southwest Tennessee jobs base camp region and will serve as the primary point of contact for all issues relating to job creation. Clay Banks, who previously held this position, is now Southern Middle Tennessee regional director.

"We are pleased to have Roger Sigler join ECD" Economic and Community Development Commissioner Bill Hagerty said. "I am delighted to place a professional of Sigler's caliber into this senior leadership role. His professionalism and relationship building skills will prove critical in ensuring our continued momentum in the Southwest region"

Sigler will oversee efforts to attract new businesses, help existing businesses expand and support other regional economic development efforts. The Southwest Tennessee jobs base camp encompasses Haywood, Madison, Henderson, Chester, Decatur, Hardeman, McNairy and Hardin Counties.

"I am excited to join ECD's Southwest Tennessee team and look forward to working with all the counties in the region," Sigler said. "Throughout my career, I have developed the skills it takes to be successful in nurturing new business development and crafting lasting relationships with clients and companies. I look forward to bringing my years of experience to Southwest Tennessee to help attract new companies and jobs."

Sigler will join ECD from his previous role as director of business development at Inman-EMJ Construction in Memphis, one of the leading general contractors/construction managers in the Mid-South region. Previously, Sigler worked as director of business development at Inman Construction Corp. in Memphis; regional marketing director for Rentenbach Constructors; and business development at Smith-Doyle Contractors in Memphis. He has also worked in marketing and sales services at Dover Elevator in Horn Lake, Miss.

Sigler is a graduate of the University of Memphis, where he earned a Bachelor of Business Administration.

Sigler is originally from Orange, Texas but has lived in the Memphis area since 1972. He and his wife Debbie now call Lakeland, Tenn. home. They have two children, Shawn and Shelby.

In April 2011, Gov. Haslam announced the Jobs4TN initiative, which directed ECD to form nine regional jobs base camps to serve as a point of contact for Tennessee companies seeking state services. The regional offices also work with economic developers in rural Tennessee counties to encourage participation in broader regional economic development strategies.

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Additional information about the ECD's jobs base camps is available on the ECD website at [www.tn.gov/e.cd](http://www.tn.gov/e.cd).

**About the Tennessee Department of Economic and Community Development**

The Tennessee Department of Economic and Community Development's mission is to develop strategies which help make Tennessee the No. 1 location in the Southeast for high quality jobs. The department seeks to attract new corporate investment in Tennessee and works with Tennessee companies to facilitate expansion and economic growth. Find us on the web: [tn.gov/e.cd](http://tn.gov/e.cd). Follow us on Twitter: [@tne.cd](https://twitter.com/tne.cd). Like us on Facebook: [facebook.com/tne.cd](https://facebook.com/tne.cd).

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